

Write Your Success Story here...

GIMS



OPPORTUNITIES

MBA

Integrated MBA



**Ganesh Institute of Management Studies
Bhubaneswar**

Approved by AICTE, New Delhi, Under BPUT, Rourkela



Dr. Bibhuti Bhusan Tripathy

Chairman's MESSAGE

We are starting a new management institute - Ganesh Institute of Management Studies (GIMS) in Bhubaneswar from the academic session 2020-21.

Our MBA programs have been designed to help you to develop creativity, entrepreneurial, innovative thinking and problem solving abilities – that are most sought after by the employers from multinationals to start-up businesses.

I welcome you all for a rewarding, enriching and fruitful learning experience at GIMS, Bhubaneswar.

About GIMS

Ganesh Institute of Management Studies (GIMS) is a constituent college of Ganesh group of Institution. The group started its journey in academics way back in 1997.

The group offers several programs – Diploma engineering approved by AICTE, ITI approved by NCVT, Science education both in Higher secondary and graduation level. The programs are offered at two campuses – Bhubaneswar and Chandikhole.

Through GIMS, the group has forayed into Management education. The programs offered at GIMS are MBA (two years full time) and MBA Integrated (five years full time). The programs will be offered through the academic cell which has five departments : Finance and accounting, Marketing, Human Resource and Soft skills, Operations, IT and General Management.





MBA Program

The MBA program comprises of 32 courses, 18 are compulsory and remaining 14 courses are electives which students have to choose from two specializations. Apart from this, the students have to complete Summer Internship Program and seminar presentations.

The students are taught and trained through class room sessions, Group Discussions, Mock tests, Interviews designed and executed by Academia and Industry experts.

Quick Facts MBA



Eligibility

Passed graduation (3 years duration) with 50% marks (45% in case of reserved category) and having a valid score from OJEE, CAT, XAT, CMAT, MAT, ATMA examination.



Program design

Two years program spread over four semesters with internship at the end of first year



Curriculum

Includes core and elective courses, Internship, Seminar/dissertations followed by opportunities for employment.



Dual specialization

From the list of Marketing, Finance, Operation and HRM



Approval /Affiliation

AICTE, New Delhi



Program commencement

July 2020

IMBA Program

The MBA program comprises of 52 courses, 38 are compulsory and remaining 14 courses are electives which students have to choose from two specializations.

The students are taught and trained through class room sessions, Group Discussions, Mock tests, Interviews designed and executed by Academia and Industry experts.

Quick Facts IMBA

- Eligibility**
Passed 10+2 examination with at least 45% marks (40% in case of reserved category).
- Program design**
Five years program spread over ten semesters with internship at the end of fourth year
- Curriculum**
Includes core and elective courses, Internship, Seminar/dissertations followed by opportunities for employment.
- Dual specialization**
From the list of Marketing, Finance, Operation and HRM
- Approval /Affiliation**
AICTE, New Delhi
- Program commencement**
July 2020





Learning Environment

Technology Enabled Classrooms : The classrooms are equipped with advanced teaching aids with internet connectivity.

Networked Technology : campus is wi-fi enabled.

Faculty : Academics at GIMS is delivered through highly accomplished faculties who possess a wide range of expertise. The faculties are a blend of academicians and practitioners. Apart from full time faculty, the teaching is complemented by a panel of distinguished and experienced guest faculty.

Blended pedagogy : The learning methodology is experiential with a focus on the application of concepts and expertise. Case discussion, class simulation, group presentations, company visit, are some of the pedagogical tools used.

Life at GIMS



Separate Hostel for Boys and Girls

Hostel facility is available for boys and girls in the campus with latest facilities and comforts at affordable price.



Computer labs and Wi-fi

Labs have advanced computers to fulfill the computing needs of students and faculty. Campus is networked with high speed internet connectivity.



Student care cell

Student care cell is available for the students to contact for immediate administrative services.



Interactive learning avenues.

To fulfill the various needs of holistic learning, the college provide several clubs.



Transport

GIMS provides transport facilities for the convenience of the students. The students have to pay the transport fees on annual basis.



Marketing / Finance / HRM / Operations

Dual Specialization

Marketing

Marketing courses are valuable preparations for many types of careers including brand and marketing management, consulting & entrepreneurship.

Students can get opportunities in FMCG, brand management, e-commerce and consulting firms.

Finance

The MBA in finance offers a detailed study about corporate finance, investment analysis, portfolio management, derivatives, financial markets, cost management etc. Graduates can find career opportunities in the areas of finance, stock & commodity market, investment banking & insurance.

HRM

The HR programmes are designed to equip students with knowledge & attitude to accrue develop & sustain human resources. The students can pursue careers in accusation, development & retention of high quality employees.

Operations

Operations management specialization is designed to help students learn planning, organizing, and supervision of various production and manufacturing services of an organization.

Job avenues include operations management, SCM, logistics and inventory control management



Student Clubs :

Extra-curricular activities provide a platform to explore and shape personal interest, hobbies and develop necessary managerial skills. The club activities at GIMS range from organizing sports events, CSR to cultural events.

Finance Clubs:

This platform helps improve quantitative and analytical skills of students through various activities like guest lectures, workshops, seminar, virtual stock trading etc.

Marketing Clubs :

The club aims at keeping members abreast with the latest on marketing while integrating the vast experience of members from different industries such as Advertising, Research, Sales, Branding communication, Digital marketing, Media to name a few.

HR Club:

The HR club encourages the students to learn the guidelines of good organization and understand the latest trend in the field of HR through activities like role play, business simulation games, HR conclave and guest lectures.

Entrepreneurship Club:

It provides the platform to students to put their ideas into action.



Group Institutions

Ganesh Institute of Engineering and Technology :
Diploma Engineering approved by AICTE, New Delhi

Ganesh Higher Secondary School, Bhubaneswar :
+ 2 Science approved by CHSE, Odisha

Ganesh Higher Secondary School, Chandikhole :
+ 2 Science approved by CHSE, Odisha

Ganesh Degree Science College, Bhubaneswar :
+ 3 Science approved by Utkal University, Odisha

Ganesh Industrial Training Centre, Bhubaneswar :
ITI approved by NCVT, New Delhi

Ganesh Industrial Training Centre, Chandikhole:
ITI approved by NCVT, New Delhi



Ganesh Institute of Management Studies, Bhubaneswar

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